



Dr. Gajer's 6-Figure Weight Loss Membership Blueprint

Offering a weight loss membership at your practice is an excellent way to help your patients achieve their desired results while significantly boosting your revenue.

Follow along to see how Dr. Gajer generates over \$100,000 a month!



Dr. Aleksandra Gajer, Owner
The Gajer Practice



Dr. Gajer's Pro Tip #1

Increase conversions by introducing your membership program to your patients in-person.

"We offer a free, in-person consultation during which I meet with patients and explain our program. Afterwards, the director of my weight loss program will meet to talk through pricing and work on 'closing' the patient and they purchase through the app."

Weight loss programs can be daunting for patients.

Meeting in-person builds rapport by ensuring you are offering your time to talk through the process while answering all of their questions. Doing this helps patients understand the value in the cost, making them more willing to convert.

THE PROCESS

1. Patient meets Dr. Gajer for your free consult.
2. Director of weight loss speaks to patient about options.
3. Patient wants to buy, they download the app, and immediately get rewarded.
4. One-click to purchase any membership on the app & pay with Apple Pay or Google Wallet!



Dr. Gajer's Pro Tip #2

Increase app adoption by ensuring your entire staff knows your memberships and is familiar with how the app works.

Increase app adoption by ensuring your entire staff knows your membership offerings and are familiar with how the app works.

"Each one of my staff members is familiar with our app and how to use it when closing a patient. At the very least, I encourage my staff to help patients put the membership in their cart if they want some more time to think about it."

When your entire practice is in-sync, it helps build confidence in those individuals who may be a little more hesitant to convert on the app. Having your team assist those timid patients will increase conversion and app adoption.



Check out our blog for resources to help your practice grow and thrive!





Dr. Gajer's Pro Tip #3

Price effectively by gathering feedback from your clients.

"I wanted to keep my profits while making a good deal for my patients. Over time I learned that patients don't like paying for the medications separately, so including that into the monthly membership cost has been very effective. Our patients love never having to take out their wallet."

Weight loss patients are coming in weekly making it the perfect scenario for gathering feedback. Cost can vary based on many factors so it's important to make sure your pricing allows you to grow your business while also staying attainable for your audience.

Dr. Gajer's Pro Tip #4

Generate increased profits by making your weight loss program accessible to more of your audience.

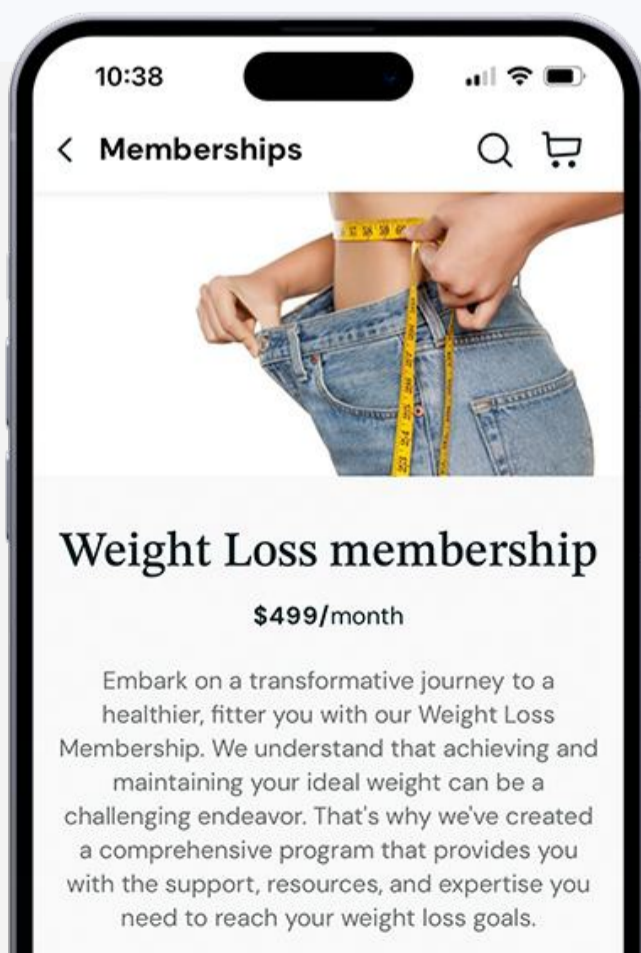
"We offer a package option of our weight loss program at \$1,200- \$1,500 depending on which package they choose with meds sold separately. They both have their pros and cons, but those vary patient-to-patient which is why this option is available."

RepeatMD partners with Affirm so patients can easily finance their purchases directly on the app. Weight loss programs are a higher monthly fee than standard memberships. Increase conversion by offering your program as a package. This will give patients the option to purchase your weight loss program in a way that best suits their wallet.

Dr. Gajer's Pro Tip #5

Hold your patients accountable with weekly check-ins and tips.

Dr. Gajer recommends structured coaching on healthy habits and emphasizing the connection between accountability and results. Moreover, automating key operational processes within the membership, such as payments, helps hold patients accountable. This makes it easier for them to stay on track and succeed in their weight loss journey.



Dr. Gajer's Weight Loss Membership



ACCESS MEMBER ONLY BENEFITS

Sign up today and enjoy exclusive member-only benefits

- Save 10% on all additional services
- Save 10% on retail and skincare
- Complimentary intake evaluation
- Complimentary labs



ENJOY ALL OF THE FOLLOWING EVERY MONTH!

- Lipo MIC injections (2 units)
- Health counseling visits (4 sessions) ✓

[Join Now](#)