

7 Ways to Sell More Memberships—Fast

Sell More with RepeatMD by using the exact tactics top-performing practices are using today.

These 7 proven strategies for driving immediate membership growth include exclusive pricing, loyalty rewards, limited-time promotions, and high-impact events.



1 Make Memberships the Only Way to Save

Delight patients with the treatments that matter most—at exclusive member rates.

Offer your most popular and high-profit services (like fillers, laser, or semaglutide) only at discounted rates for members. When patients see real savings on the services they already want, joining becomes a no-brainer.

2 Offer a Sign-Up Reward

Drive same-day conversions.

Give patients something they can use immediately—a bonus service, popular product, or in-app credit.

The instant value helps move patients from “thinking about it” to “I’m in.”

3 Show Patients What They’re Saving

Make savings visual and unmistakable.

Use side-by-side comparisons to highlight retail pricing vs. membership savings. Clarity removes friction—patients join faster when the value is obvious.

4 Host a Membership Launch Party

Advertise it as members-only to build awareness and FOMO.

Throw a VIP-style event to celebrate members or launch your program. Showcase perks, run demos, and offer event-only promos to drive conversions on the spot.

5 Let Everyone Be a Member for a Day

Drive mass adoption through a tangible experience.

Give all patients access to Member-Only pricing for one day. When patients experience the savings firsthand, they're far more likely to join.

6 Celebrate Member Loyalty

Show patients you appreciate them.

Recognize long-term members with small, thoughtful gestures—gifts, services, or shout-outs. These moments build retention and often spark word-of-mouth referrals to your business.

7 Give the First Month Free or 50% Off

Make joining easy and urgent.

Lower the barrier with a limited-time offer, catch patients when they are primed—just make the savings clear. These promos are great for launches, slower seasons, or reactivating past patients.



“VIP's make up only a small portion of customers, but represent a significant amount of revenue making up 20-50% of total revenue 10-25x more than the average customer ”

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